



ASILI SACCO SOCIETY LTD.

REGISTRATION NO. 2077 UNDER CO-OPERATIVE ACT

Asili Co-op. Centre, Lower Ngara Rd, Opp. Arya Boys H. Sch. P.O. Box 49064-00100 Nairobi

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All correspondence to Hon. Secretary

Our Ref. No. **A/HR/1/2025**

Date: **17TH JAN. 2025**

Your Ref. No.

JOB ADVERTISEMENT

POSITION: MARKETING ASSISTANT

LOCATION: NAIROBI

EMPLOYMENT TYPE: FULL-TIME

APPLICATION DEADLINE: 31ST JANUARY 2025

About Us:

Asili Sacco is a member-focused financial cooperative dedicated to providing innovative financial solutions. We empower individuals and communities by fostering financial independence and growth.

Key Responsibilities:

- Develop and implement marketing strategies to promote Asili Sacco's products and services.
- Build and maintain strong relationships with members to meet their financial needs.
- Organize and participate in events and campaigns to increase brand awareness.
- Conduct market research to identify growth opportunities.
- Create marketing materials such as brochures and social media content.
- Collaborate with teams for consistent messaging and service delivery.
- Prepare and present marketing activity reports.

Qualifications:

- Diploma/Degree in Marketing, Business Administration, or a related field.
- Experience in marketing (preferably in financial or cooperative sectors).
- Proficiency in digital marketing and social media management.
- Strong communication, interpersonal, and analytical skills.
- Results-driven and creative team player.

How to Apply:

Send your CV and cover letter to info@asilisacco.coop with the subject line "Marketing Assistant" by 31st January 2025.

Maurine Chesani



Human Capital Officer.